

**20
26**



SPONSORSHIP OPPORTUNITIES

ETS WALK TO
STAY IN THE FIGHT

Walk with purpose. Stand for those who served.

Saturday, September 26, 2026

Viking Lakes, Eagan, MN

2.3 miles



About the Walk

Join us at Viking Lakes for the ETS Walk to Stay in the Fight—an event dedicated to raising awareness around veteran suicide and supporting those who've served. The 2.3-mile route around the lakes serves as a symbolic reminder of the 23 veterans lost to suicide every single day.

Funds raised go directly to Every Third Saturday (ETS), a nonprofit committed to fostering hope and supporting post-traumatic growth for veterans. Whether you walk beside us or support from afar, your involvement helps ensure no veteran has to fight alone.

Together, we can end veteran suicide. One step, one story, one life at a time.

How Your Support Helps

Your partnership plays an invaluable role in strengthening communities and even changing the trajectory of a veteran's life. Issues confronting veterans include homelessness, mental health conditions, substance abuse, and wounds to the soul, caused by military service. As the needs of veterans evolve, we've done our best to evolve and meet them. Your generosity helps us:

- Provide a space where veterans and their families can connect, build community, and feel a renewed sense of purpose
- Supply clothing, shoes, towels, and hygiene items to veterans
- Offer our 5-week empowerment course, Warrior's Return, free to veterans
- Employ veterans through an internship at Rick's Coffee Bar
- Connect veterans to additional services and resources as needed

This is your opportunity to stand beside us as we fight for those who served.

Visit everythirdsaturday.org/2026walk or contact krista@everythirdsaturday.org



PRESENTING SPONSOR \$15,000

- Exclusive “Presented by” naming rights (e.g. ETS Walk to Stay in the Fight presented by [Your Company])
- Prime logo placement on back of official walk shirt
- Banner signage at the start/finish line
- Name included in press releases
- Opportunity to speak at opening ceremony
- Booth space at the event
- Recognition in event emails and social media
- 10 complimentary walk registrations
- Website listing with clickable logo
- Option to include giveaway or promotional item in swag bags

MISSION SPONSOR \$5,000

- Medium logo on back of official walk shirt
- Logo Recognition on Event Day Signage
- Recognition in event emails and social media
- Name recognition during announcements
- Booth space at the event
- 6 complimentary walk registrations
- Website listing with clickable logo
- Option to include giveaway or promotional item in swag bags

Please partner by September 7, 2026 to be included on all print materials - Thank you!



HOPE SPONSOR \$2,500

- Small logo on back of official walk shirt
- Logo Recognition on Event Day Signage
- Name recognition during announcements
- 4 complimentary walk registrations
- Recognition on website and social media

COMMUNITY SPONSOR \$1,000

- Name on back of official walk shirt
- Yard sign on walk route with logo/name
- Recognition on website and social media
- 2 complimentary walk registrations

FRIEND OF THE FIGHT \$500

- Name on "Supporter Wall" signage at the event
- Social media shout-out
- 1 complimentary walk registration

TRIBUTE \$100

- Branded tribute sign with space to honor a veteran
 - Placed on walk route during event

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SPONSORSHIP OPPORTUNITIES



	Presenting Sponsor \$15,000	Mission Sponsor \$5,000	Hope Sponsor \$2,500	Community Sponsor \$1,000	Friend of the Fight \$500
Exclusive Naming Rights					
Logo placement on back of official walk shirt	Primary Position	Secondary Position	Third Position	Name Only	
Banner signage at the start / finish line					
Logo recognition on Event Day Signage					
Name included in press release					
Opportunity to speak at opening ceremony					
Name recognition during announcements					
Booth space at the event					
Recognition in event emails					
Complimentary walk registrations	10 Registrants	6 Registrants	4 Registrants	2 Registrants	1 Registrant
Recognition on event website	Clickable Logo	Clickable Logo	Logo Only	Name Only	
Recognition on social media					
Option to include giveaway or promo item in swag bags					
Yard sign on walk route with logo / name					
Name on "Supporter Wall" signage at event					

Tribute \$100: Branded tribute sign with space to honor a veteran.

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