

**20
25**



SPONSORSHIP OPPORTUNITIES

**ETS WALK TO
STAY IN THE FIGHT**

Walk with purpose. Stand for those who served.

Saturday, September 27, 2025

Viking Lakes, Eagan, MN

2.3 miles



About the Walk

Join us at Viking Lakes for the ETS Walk to Stay in the Fight—an event dedicated to raising awareness around veteran suicide and supporting those who've served. The 2.3-mile route around the lakes serves as a symbolic reminder of the 23 veterans lost to suicide every single day.

Funds raised go directly to Every Third Saturday, a nonprofit committed to fostering hope and supporting post-traumatic growth for veterans. Whether you walk beside us or support from afar, your involvement helps ensure no veteran has to fight alone.

Together, we can end veteran suicide. One step, one story, one life at a time.

How Your Support Helps

Your partnership plays an invaluable role in strengthening communities and even changing the trajectory of a veteran's life. Issues confronting veterans include homelessness, mental health conditions, substance abuse, and wounds to the soul, caused by military service. As the needs of veterans evolve, we've done our best to evolve and meet them. Your generosity helps us:

- Provide a space where veterans and their families can connect, build community, and feel a renewed sense of purpose
- Supply clothing, shoes, towels, and hygiene items to veterans
- Offer our 5-week empowerment course, Warrior's Return, free to veterans
- Employ veterans through an internship at Rick's Coffee Bar
- Connect veterans to additional services and resources as needed

This is your opportunity to stand beside us as we fight for those who served.

Visit everythirdsaturday.org/walk or contact krista@everythirdsaturday.org



PRESENTING SPONSOR \$15,000

- Exclusive “Presented by” naming rights (e.g. ETS Walk to Stay in the Fight presented by [Your Company])
- Prime logo placement on back of official walk shirt
- Banner signage at the start/finish line
- Name included in press releases
- Opportunity to speak at opening ceremony
- Booth space at the event
- Recognition in event emails and social media
- 10 complimentary walk registrations
- Website listing with clickable logo
- Option to include giveaway or promotional item in swag bags

MISSION SPONSOR \$5,000

- Medium logo on back of official walk shirt
- Logo Recognition on Event Day Signage
- Recognition in event emails and social media
- Name recognition during announcements
- Booth space at the event
- 6 complimentary walk registrations
- Website listing with clickable logo
- Option to include giveaway or promotional item in swag bags

Please partner by September 8, 2025 in order to be included on all print materials - Thank you!



HOPE SPONSOR \$2,500

- Small logo on back of official walk shirt
- Logo Recognition on Event Day Signage
- Name recognition during announcements
- 4 complimentary walk registrations
- Recognition on website and social media

COMMUNITY SPONSOR \$1,000

- Name on back of official walk shirt
- Yard sign on walk route with logo/name
- Recognition on website and social media
- 2 complimentary walk registrations

FRIEND OF THE FIGHT \$500

- Name on "Supporter Wall" signage at the event
- Social media shout-out
- 1 complimentary walk registration

TRIBUTE \$250

- Branded tribute sign with space to honor a veteran

Please partner by September 8, 2025 in order to be included on all print materials - Thank you!

SPONSORSHIP OPPORTUNITIES



| | Presenting Sponsor \$15,000 | Mission Sponsor \$5,000 | Hope Sponsor \$2,500 | Community Sponsor \$1,000 | Friend of the Fight \$500 |
|---|--------------------------------|----------------------------|-------------------------|------------------------------|------------------------------|
| Exclusive Naming Rights | | | | | |
| Logo placement on back of official walk shirt | Primary Position | Secondary Position | Third Position | Name Only | |
| Banner signage at the start / finish line | | | | | |
| Logo recognition on Event Day Signage | | | | | |
| Name included in press release | | | | | |
| Opportunity to speak at opening ceremony | | | | | |
| Name recognition during announcements | | | | | |
| Booth space at the event | | | | | |
| Recognition in event emails | | | | | |
| Complimentary walk registrations | 10 Registrants | 6 Registrants | 4 Registrants | 2 Registrants | 1 Registrant |
| Recognition on event website | Clickable Logo | Clickable Logo | Logo Only | Name Only | |
| Recognition on social media | | | | | |
| Option to include giveaway or promo item in swag bags | | | | | |
| Yard sign on walk route with logo / name | | | | | |
| Name on "Supporter Wall" signage at event | | | | | |

Tribute \$250: Branded tribute sign with space to honor a veteran.

Please partner by September 8, 2025 in order to be included on all print materials - Thank you!

Visit everythirdsaturday.org/walk or contact krista@everythirdsaturday.org