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# SPONSORSHIP OPPORTUNITIES

APRIL 24TH, 2026

FOURTH ANNUAL  
BLACK, SILVER, & BLUE  
GALA

METROPOLITAN BALLROOM

5418 WAYZATA BLVD  
GOLDEN VALLEY, MN 55416

Contact: [krista@everythirdsaturday.org](mailto:krista@everythirdsaturday.org) | 952-356-5116

<https://www.everythirdsaturday.org/2026-gala>

# ABOUT THE GALA

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We invite you to join us for our fourth annual Black, Silver & Blue Gala, an evening rooted in hope and made possible by community. This signature celebration brings together veterans, supporters, and partners who believe hope is something we build together through presence, action, and care.

The evening will feature a hosted cocktail hour, silent auction, dinner, and meaningful stories shared by veterans whose lives reflect hope in motion.

At ETS, hope looks like stability in a moment of crisis, renewed purpose through transformational programs, and belonging through connection. Your partnership plays an invaluable role in strengthening communities and changing the trajectory of a veteran's life. As veterans continue to face complex challenges, we remain committed to meeting them where they are and walking alongside them. We hope you feel inspired to join us.



# SERVICES FUNDED BY GALA PROCEEDS

## SUPPORT

Veterans may visit our free supply store once a month to pick up clothing, hygiene items, blankets, and more.



The ETS shuttle stops at the Community Resource & Referral Center (CRRC) monthly to pick up veterans who would like to use the supply store.

## CONNECT

The Veterans Resource & Empowerment Center (VREC) is a place for veterans to gather and build community.



The Pop Smoke network of partners provides a simple, digital pathway for veterans and their families to access the support they are seeking.

## EMPOWER

Warrior's Return is a 5-week program designed to empower veterans and their families as they pursue a future tailored to their individual experiences, skill sets, and dreams.



The coffee bar was created in memory of MSgt Rick Gustafson and is a space where the community can gather, connect, and directly impact ETS through their coffee purchases. Rick's is also the site for our veteran internship.

# SPONSORSHIP OPPORTUNITIES



	Title Sponsor \$20,000	3 Star \$7,500	2 Star \$5,000	1 Star \$2,500	Table Sponsor \$1,000
2 tables of 8 + priority seating					
1 table of 8 + priority seating					
1 table of 8					
Welcome Guests From Stage					
Recognition in Gala Print Materials					
Company Name in Gala Logo					
Recognition in Newsletter					
Company Logo Included in Slideshow During Event					
Recognition on Social Media					
Onstage Recognition					
Recognition in Gala Email Blasts					
Logo & Links to Company Website Included on Gala Event Page					
Name or Logo Recognition in Gala Program					Name Only
Name or Logo and Link on Gala Registration Page					Name Only
Name Included at Sponsored Table					

# SILENT AUCTION DONATIONS



Preferred Deadline: April 13, 2025

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Silent auction donations play an important role in creating an engaging, memorable evening while directly supporting ETS programs in the year ahead. These items help turn generosity into impact, funding services that strengthen veterans, families, and the communities around them.

We welcome a wide variety of contributions, including but not limited to:

- Standalone items
- Curated or themed baskets
- Movie or restaurant experiences
- Handmade or one-of-a-kind gifts
- Small business products or services
- Event or concert tickets
- Travel or getaway experiences
- Sports memorabilia

Have something unique in mind? We love creative ideas that spark excitement and connection. Please reach out today!

## ALL FUNDS RAISED BENEFIT ETS

ETS is a 501(c)3 non-profit organization. Learn more:  
[EVERYTHIRDSATURDAY.ORG](http://EVERYTHIRDSATURDAY.ORG)

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